



**JCC Association
of North America**



Star Reporter

Star reporters at the JCC Maccabi Games will spend the week learning how to professionally cover a live sporting event. Star Reporters will document the Games in real-time through photography, videography, interview, blogging, and other modes of social media. Reporters will generate their own assignments each day based on their interests and will spend approximately 4-5 hours daily on reporting activities both in Communications Central and “in the field.” Reporters will participate in JCC Cares, Hangtime, and all other activities both daytime and evening throughout the week.

As Star Reporters develop new skills through hands-on reporting and exposure to state-of-the-art technologies and tools, they also will receive mentoring in photography, videography, the art of the interview, and more. This will include content creation (photos, videos, reels, etc.) as well as written copy (posts to go along with media). Teens will need access to smartphones throughout the duration of the week. Star Reporter coaches, provided by the Host Community, will be experienced professionals in the fields of journalism, photography, videography, social media, and marketing. Teens will always have access to the star reporter chaperones for questions as they move through the week.

Some components of the star reporter program will be scheduled (workshops, special programs, JCC Cares), while other coverage will be ‘choose your own adventure’, subject to schedules and logistics.

When applicable, posts may be shared on JCC Maccabi social media channels. If star reporters want to send their content to DHs to post) or whoever from their local JCC or delegation is responsible for social media) as well, that will also be encouraged at the responsibility of the DH.